A comparative analysis of long-life learning in Germany, and the lessons learned for Weimar

Kristin Wellner (University Weimar) and Ramón Sotelo (University Weimar)

ERES Education seminar

Zurich, 3 December 2010
Agenda

- Kristin Wellner:
  Further education courses in Germany – a comparative market analysis

- Ramón Sotelo:
  The Professional School of Bauhaus-University Weimar – the right answer at the right moment
Further education courses in Germany – a comparative market analysis
gif-study guide as a new online data base

https://www.gif-ev.de/forschung/studienfuhrer/erweiterte-liste/

New online version since September 2010
Search for degrees and faculties

LISTE DER STUDIENGÄNGE

Filtern Sie die Liste der Studiengänge nach den folgenden Kriterien:

<table>
<thead>
<tr>
<th>Art des Abschlusses:</th>
<th>Abschlussbezeichnung:</th>
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</thead>
<tbody>
<tr>
<td>Alle Abschlüsse</td>
<td>Alle Bezeichnungen</td>
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<tr>
<td>Diplom</td>
<td>of Engineering</td>
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<tr>
<td>Bachelor</td>
<td>of Science</td>
</tr>
<tr>
<td>Master</td>
<td>of Arts</td>
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<tr>
<td>Executive Master</td>
<td>MBA</td>
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<td>Zertifizierungsprogramme</td>
<td>Sonstige</td>
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Ergebnisliste des Filters: 118 Studien

Filtern Sie die Liste der Studiengänge nach den folgenden Kriterien:

Fakultäten:
- Architektur/Städtebau
- Bau- und Ingenieurwesen
- Betriebswirtschaftslehre
- Geo- und Sozialwissenschaften
- Immobilienökonomie
- Raum- und Stadtplanung
- Rechtswissenschaften

Ergebnisliste des Filters: 118 Studieng. zutreffend (Seite 1)
### Survey of real estate degree programmes

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Number</th>
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<tbody>
<tr>
<td>Architecture</td>
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<tr>
<td>Business Administration</td>
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<td>Geography</td>
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<tr>
<td>Real Estate</td>
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<tr>
<td>Urban Management</td>
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Survey of real estate degree programmes

- 118 degree programmes in the database of the gif-study guide
  - 6 Diploma courses → 2 of them further education courses
  - 38 Bachelor courses
  - 49 Consecutive Master courses
  - 6 Executive Masters → all further education courses
  - 19 Certificate programmes → all further education courses

- In total: 27 further education programmes in Germany
Executive Masters and Diploma

- 8 courses
  - 2 Diploma
  - 6 Executive Master with a MBA degree
- Totally different contents
- Different time schedules

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<tr>
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</table>
Certificate programmes

Averages of the 19 programmes:

- Tuition: 6857,6 EURO for the whole study
- Started in 2004
- 35 attendees → 7,5 drop-out
- Duration of study: 2,4 Semesters
- ECTS: 28
- 2 are RICS accredited and 3 other accredited by agency
- 1 is part of a university / 18 are organised by own institutes with affiliation to universities

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<td>Geography</td>
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</table>
The Professional School of Bauhaus-University Weimar – the right answer at the right moment
History of birth: The Professional School

- 21.12.2006 The reform of the university-law of the Free State of Thuringia
- 06.06.2007 Foundation of the Research School
- 07.05.2008 New Constitution of the Bauhaus-University Weimar
- 28.04.2008 Decision of the rectorate to implement a working-group for a Professional School
- 03.06.2008 – spring 2009 work on the issue
- 03.11.2010 Decision of the senate to implement a Professional School
Results:

- The demographic, but in particular the development of society lead to a necessary reorientation of universities. Keywords here are the concept of long-life learning, multiple professional biographies and decreasing half-lives of science-based vocational knowledge.

- Internationally a linkage between strong research universities and a broad offer of live long learning can be observed. A contradiction between research and teaching / training is not evident.

- The differences between higher education and professional training are not primarily due to different levels of science, but through the target group. Due to financial structure of professional education marketing plays a more important role.
Results:

- In connection with the increased targeting of professional training courses, these are often more concentrated on the issues dealt with, and stay within a more interdisciplinary approach.

- From the view of the customer, PhD-programs are seen as an alternative to other long-live learning courses. Alumni from master courses can be covered as future customers for PhD-programs.

- Long-live learning should not be an independent element within university, but be fully integrated in all the activities. The Bauhaus-University of Weimar is for historic reasons as well as a University specialized on the built environment predestinated for a complete integration.
Recommendations:

- Long-life learning becomes a core part of higher education. Modularisation and the take over of the pulse frequency of long-life learning is a precondition.

- Courses of long-life learning are to be integrated in consequutive master courses. Within the modularisation all consequutive master courses can be offered for part-time.

- Each product must fit within the demand side and within the supply side.
Thank you very much for your attention

Contact

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